



FOR IMMEDIATE RELEASE

March 25, 2002

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**GO SERV ANNOUNCES UPCOMING
CESAR CHAVEZ DAY EVENTS**

Across the State GO SERV Funded Projects Honor the Latino Labor Leader

SACRAMENTO – The Governor's Office on Service and Volunteerism (GO SERV) today announced the following events that will take place this week in honor of the second annual Cesar E. Chavez Day of Service and Learning.

Wednesday, March 27, 2002

REDDING

Cesar Chavez Day of Tolerance

9:00 a.m. to 3:00 p.m.

More than 1,000 individuals will gather to celebrate cultural diversity and work on service projects at the Community Volunteer Center at 1670 Market Street. Contact Betty Wright at (530) 245-6046.

ENCINITAS

Project Books Belong – Encinitas De Corps Partnership

9:00 a.m. to 11:00 a.m.

Students will perform theater, music, poetry and display art based on the core values of Cesar Chavez. Local elected officials expected. Contact Denise Meek at (760) 944-4375.

Thursday, March 28, 2002

ARCATA

Celebrating Our Community and Cesar Chavez

9:00 a.m. to 1:00 p.m.

The Cesar Chavez Teach-In engages children in grades three through six giving presentations and performances of Chavez's values and his legacy. Service projects that day will commemorate Chavez. Contact Armada Reitzel at (707) 826-3779.

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Thursday, March 28, 2002 (continued)

REDDING

Project Inspire – Science Fun Day

All Day

Students will participate in hands-on science projects and real activities for the real world to learn the value of community service through interaction with community agencies and volunteers. Contact Victoria Hindes at (530) 225-3932.

ORCUTT

Celebrating Our Community

2:00 p.m. to 6:00 p.m.

An Orcutt Street Fair to teach the community about Cesar Chavez will run on Dyer Street. Contact Jan Yanigisako at (805) 938-8668.

IMPERIAL COUNTY

Imperial County Coalition in Celebration of Cesar Chavez

All Day

Four communities in the county will participate in community improvement and park beautification including painting, cleaning up graffiti and trash and planting trees. United Farmworkers representatives expected. Contact Rita Brogan at (760) 312-6498.

MONTEREY PARK

West San Gabriel Valley Boys and Girls Club – Cesar Chavez Day

2:00 p.m. to 4:30 p.m. for activities, ceremony begins at 5:00 p.m.

A full day of games and activities will educate participants about the core values of Cesar Chavez. The day will conclude with a special ceremony attended by Julie Chavez Rodriguez, granddaughter of Cesar Chavez. Contact Sergio Gonzales at (626) 573-2831.

Friday, March 29, 2002

MORENO VALLEY

Cosecha del Corazon

8:00 a.m. to 12:00 p.m.

Olivia Irlando, granddaughter of Cesar Chavez, will participate in a garden dedication followed by breakfast and a student cultural presentation. Contact Yolanda Esquivel at (909) 485-5750.

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Friday, March 29, 2002 (continued)

BERKELEY

Circle of Service – Solar Calendar Memorial Project

11:00 a.m. to 1:00 p.m.

Fourth grade students will participate in a march and celebration of Cesar Chavez Day at Cesar Chavez Park to honor the life and promote the values of the Latino labor leader. Berkeley Mayor Shirley Dean expected. Contact Santiago Cassell at (510) 845-0657.

Saturday, March 30, 2002

PARLIER

Co Ce Cha Comite – Second Annual Latino Leaders of the 20th Century.

1:00 p.m. to 1:00 a.m.

An evening honoring United Farmworker Organizers will include dancing and an awards ceremony. Mayor Alan Autry will attend. Call Ben Benavidez at (559) 259-5812.

SAN BERNARDINO

Cesar Chavez Family Garden Day

All Day

Families will visit community gardens learning together the basics of gardening and the relationship of family food security to the values of Cesar Chavez. Julia and Eric Chavez are expected. Contact Dr. Lynne Diaz-Rico at (909) 880-5658.

Sunday, March 31, 2002

LOS ANGELES

Cesar Chavez Academic Mentoring and Community Service Program

12:00 p.m. to 5:00 p.m.

The Mexican Cultural Institute is sponsoring the Second Annual Celebration of Cesar Chavez Day with photo exhibits, children's workshops and a ceremony featuring members of the Chavez family at Placita Olvera. Contact Michael Ambriz or Kathy O'Byrne at (310) 825-2295.

These projects are made possible by funding from GO SERV. In 2000, Governor Gray Davis signed legislation to create the Cesar Chavez Day of Service and Learning. From today through April 2002, individuals, business and community leaders, teachers and school children will unite in meaningful service projects that commemorate the legacy of Cesar Chavez and the principles he embodied. This is not a complete list of Cesar Chavez

Day projects for this week. For a complete list, please visit www.chavezday.ca.gov or call
GO SERV at (916) 323-7646.

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